

Elevate your Product's User Experience with Crank Professional Services

With close to two decades of experience in the embedded industry, Crank empowers businesses to revolutionize their product interfaces with intuitive & visually captivating graphical user interfaces (GUIs).

Our expertise in embedded application design & development can help your embedded product get to market on time with a user experience that helps your product stand out.

Bring your UI Vision to Life with our Team of GUI Experts

App Wireframe & User Flow

Application

- Wireframing & UX ideation techniques to identify unintuitive user experiences in the early stages of a project, optimizing the overall user journey.
- UX design advice, including design & functionality alignment.
- Provides a unified understanding for newcomers to gain context on the ongoing development.

Defining User Flow

- Helps designers plan engaging interfaces & animations.
- Aids developers in managing events, transitions, content & behavior.

Moodboard & App Style Guide

Moodboard

- Assists in brainstorming ideas & steer the UI design direction.
- Helps organize ideas, propose color palettes & provide inspiration when a project begins.
- Helps compare designer's ideas visually with client expectations.

App Style Guide

- Establishes design standards for app graphic elements, ensuring consistency.
- Helps to plan product variations & future-proof the design.

Refined Designs & Ready for Development

Our team uses existing plans & guidelines to create UI designs for your products.

- Ensure seamless transition for fast development without any learning curve.
- Get optimized designs to enhance application performance on embedded platforms.
- Flexible workflows to meet immediate needs of the app development team to showcase product features early.
- Understanding of Embedded UIs to avoid adverse decisions.



**Proven Track
Record**



**Design-focused
Development**



**Customized
Development**



**Time & Cost
Efficiency**

Why choose Crank's Custom GUI Development Services for your Business



Design Services

From modernizing products with intuitive touch screens to providing graphic design expertise, we offer comprehensive design services tailored to enhance user experiences and update product aesthetics.



Application Development

Whether it's implementing existing designs or developing new applications from scratch, our expert team ensures timely and efficient delivery of high-quality solutions to meet your project requirements and deadlines.



Backend Development

Revamp your old hardware and elevate your product with our backend development services. We provide robust backend solutions to complement your GUI needs, ensuring seamless functionality and efficient data management.



Staff Augmentation

Augment your team with our skilled professionals who seamlessly integrate into your development process. Benefit from having an expert resource on hand for guidance, best practices, and support throughout your project, enhancing productivity and accelerating development.

Trusted by leading brands across diverse industries



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Real Stories, Real Success

Discover how businesses have achieved success through Crank AMETEK's Custom Services.

Our success stories showcase the substantial impact of our tailored solutions across diverse industries.



www.cranksoftware.com/learn/case-studies

Contact Us

Ready to take your GUI development to new heights?

Contact Crank AMETEK Professional Services today to discuss your project and discover how our expertise can transform your vision into reality.

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